



Virginia Association for
Management Analysis
and Planning
Virginia State Affiliate of [AIR](#)

Seeing the Forest *and* the Trees
VAMAP Fall Drive In
September 21, 2009
Cedar Crest Conference Center
Green Bay, Virginia

- 9 – 9:30 Arrival, breakfast
- 9:30 – 9:40 Introduction and welcome to new and returning VAMAP members
John M. Davis, VAMAP President
Germanna Community College
Peter E. De Michele, Fall Conference Chairperson,
James Madison University
- 9:45 – 10:45 ***Keeping Institutional Effectiveness Goals on Track with WebFOCUS***
Tim Beckett, Information Builders
- 11:00 – 11:45 ***Data Quality Assurance in IR***
Evan Davies, College of William and Mary
Dennis Catley, Virginia Tech
- 12:00 – 1:00 Lunch and Annual Business Meeting
- 1:10 – 2:00 ***Evaluating Institutional Research and Institutional Effectiveness Offices***
Diana Henry, College of William and Mary
Frank Doherty, James Madison University
Jackie Bourque, J Sargeant Reynolds Community College
Christine Ross, Hampden-Sydney College
- 2:10 – 3:00 ***Institutional Portfolios: A Different Perspective in Assessing General Education***
Carol Rowlett and Howard Ballentine, Jefferson College of Health Sciences
- 3:10 – 4:00 ***Reinvention: Research and Assessment During Economically Challenging Times***
Kriesta Watson and Pam Lamborne, Shenandoah University

VAMAP is the Virginia state affiliate of the Association for Institutional Research, and the professional organization for institutional researchers, planners, and budget officers at public and private colleges and universities in the Commonwealth of Virginia.